



Box 1717, Port Elgin, ON, N0H 2C0 * 519-389-3714 * pumpkinfestpe@gmail.com

August 2023

Dear Friend & Neighbour,

Port Elgin Pumpkinfest, entering it's 38th year, remains an award-winning festival that combines giant vegetables, classic cars, and tons of family fun into a two-day extravaganza that you must see to believe. It remains the biggest festival in Bruce County and always takes place the weekend before the Canadian Thanksgiving -September 30 & October 1 in 2023. Port Elgin Pumpkinfest provides not only a large economic impact on the region (over 4.2 million dollars), but also provides local non-profit groups a profitable fundraising venue (close to \$30,000 for their own endeavors in 2022 and pre-covid).

The festival takes over this small community with over 1,000 classic cars lining the downtown streets at the two-day Cinderella's Carriage Car Show. The show is celebrating it's 30th year as an integral part of the Pumpkinfest experience. A delightful walk down memory lane! Two dynamic age of majority concerts are planned. Friday night *Highway 21* hits the stage and on Saturday the ever popular *Practically Hip* wows attendees. Additional attractions include an Artisan Craft Show, Kiddie Carnival, Food Truck Court, Entertainment Tent featuring local talent, a midway, kids pet show and various performers to tickle the fancy of the whole family.. Of course, the GIANT vegetables are one of our unique aspects and will once again make their appearance at our Bruce Power Weigh-Off. We always hope for another Guinness World Record.

The success of our festival relies on community and business support in whatever way makes sense for that partner. Pumpkinfest 2023 would love to include your business this year. Outlined in this package are the benefits of investing in our festival as well as various attractions available if you wish to attach your business name to a specific aspect of the festival. Included are options in various sponsorship levels. We will work with you to find that "perfect fit". It may be that you know of or would like to bring a new attraction to the event. We'd love to partner with you!

Thank you for your time and consideration of this proposal and we look forward to hearing from you. While sponsors will be immediately recognized on our social media and website pages, we also produce printed material in late August and would love to promote your involvement in all our various media outlets.

Yours truly,

The Pumpkinfest Team
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Port Elgin Pumpkinfest a not for profit with the mandate as follows:

THE ESTABLISHMENT AND MAINTENANCE OF A COMMUNITY ORGANIZATION FOR THE PURPOSE OF DEVELOPING AND FOSTERING COMMUNITY SPIRIT, AND SUCH OTHER COMPLEMENTARY PURPOSES NOT INCONSISTENT WITH THESE OBJECTIVES,

Article of Incorporation number 5003178; Business Number 722756913